



REQUEST FOR PROPOSALS

DEVELOPMENT OF REFRESHED NUNATSIAVUT TOURISM STRATEGY

The Nunatsiavut Government (NG) calls for proposals from consultants with experience in developing tourism strategies. Proposals are to be received no later than 4:00 pm (AST) on September 21, 2020.

Summary of Scope of Work:

The successful applicant will be expected to work with the Division of Tourism and a steering committee to develop a five-year Nunatsiavut Tourism Strategy. The Consultant will be expected to lead engagement with the steering committee as well as engagement with tourism stakeholders, conduct interview, and gather tourism related research to create the Nunatsiavut Tourism Strategy.

The successful consultant will provide services in the following general categories;

- Conducting interviews and leading round table discussions as well as all other engagement sessions;
- Working closely with the Division of Tourism;
- Leading engagement with the steering committee;
- Researching topics beneficial to the Nunatsiavut Tourism Strategy;
- Developing a Nunatsiavut Tourism Strategy.

Before submitting proposals, interested proponents are required to obtain the full detailed instructions and requirements for proposals, and any further information on the project from the Nunatsiavut Government office in Postville.

Attn: Ruth Jacque,
Tourism Development Officer
Department of Language, Culture and Tourism.
Telephone: (709) 479 – 9880 ext 225
Fax: (709) 923 - 9891
Mail: P0 Box 29 Postville, NL A0P 1N0
Email: ruth.jacque@nunatsiavut.com

Deadline for Proposal Enquiries: September 8, 2020 at 4:00pm (AST)

Interested proponents are required to submit their proposal to the Nunatsiavut Government offices in Goose Bay:

Attn: Jillian Larkham,
Director of Tourism
Department of Culture, Recreation & Tourism
Telephone: (709) 896 -8582 (w) (709) 899 – 0803 (c)
Mail: P0 Box 909, 1A Hillcrest, Happy Valley, NL Stn. B A0P-1E0
Email: jillian.larkham@nunatsiavut.com

Tenders may be submitted by email or mail and must be clearly marked **“DEVELOPMENT OF REFRESHED NUNATSIAVUT TOURISM STRATEGY”**

Deadline for Proposal Submissions: September 21, 2020 at 4:00pm (AST)

Proposals may not necessarily be accepted and the Nunatsiavut Government reserves the right to cancel this RFP.

Proposals will be evaluated on experience and ability to offer services listed above, which include an evaluation of the Inuit Content Factor pursuant to the *Procurement Act*.