



REQUEST FOR PROPOSALS

DEVELOPMENT OF REFRESHED NUNATSIAVUT TOURISM STRATEGY 2021-2025

ADDENDUM #1

The following highlighted text is hereby added under "Evaluation Criteria for Proposals"

The NG will evaluate each Proposal received in response to this RFP using the following criteria, which is not intended to be exhaustive and is not ranked in order of preference or priority:

- a) Completeness, thoroughness and relevance of the Proposal submitted in response to this RFP;
- b) Relevant experience in assessing product development and marketing;
- c) Relevant experience in destination development planning;
- d) Relevant experience in conducting interviews and research; and
- e) Inuit Content as outlined in the Nunatsiavut Government's Procurement Act.
- f) cost of the proposal; and
- g) Other criteria as may be applicable.

The NG reserves the right to discuss any and/or all proposals, and to request additional information from possible tenants.

The NG may not accept the lowest-cost or any proposal and the NG reserves the right to cancel this RFP. Any proposal that is accepted may be accepted in whole or in part.

Nunatsiavut's *Procurement Act* will be used to determine the Inuit Content Factor of the submissions and the weighting of the points assigned in this category. **It is the responsibility of tenants to show, in their proposal, a calculation of the Inuit Content Factor for the proponent even if the proponent believes that the Inuit Content Factor of their proposal to be '0'. Failure to do so will result in an Inuit Content Factor of '0' being applied to the proposal.**

Addendum issued: September 9, 2020