



NUNATSIAVUT
kavamanga Government

Addendum

Development of a Renewed Nunatsiavut Tourism Strategy

Responses to Enquiries and Amendment to Closing Date

April 21, 2026

Compilation of questions received from all parties up to and including April 17th and associated responses.

1. I am wondering if Nunatsiavut has an intended budget for the project?
It is up to the proponent to determine and propose an appropriate budget as part of their submission for the NG's review and acceptance.
2. What level of detail is expected in the final strategy (high-level direction vs. detailed implementation plan with timelines and costing)?
The final strategy should include a detailed implementation plan with timelines.
3. Is a monitoring and evaluation framework with KPIs expected as part of the deliverables?
Yes.
4. Are there any additional deliverables required beyond the final report (e.g., presentations, summaries, implementation tools)?
No
5. Will the NG provide any logistical support for intra-regional travel (e.g., booking coastal flights or community boat transfers), or should the proponent manage all logistics independently within the fixed-rate fee?
The NG can provide logistical support for intra-regional travel. The details of this will be finalized with the successful proponent.
6. Will the Nunatsiavut Government assist with stakeholder outreach and scheduling?
Yes.
7. Is there an inventory of tourism operators already?
Yes.
8. Are there minimum expectations for the number or format of stakeholder interviews and group sessions?
No.
9. Is there an anticipated project start and completion timeline, as well as any internal milestones or deadlines, that the project should align with?
There is no anticipated project start date, the completion date is by October 2026.
10. Who will be represented on the steering committee, and how frequently will it meet?
The Steering Committee will be comprised of tourism stakeholders. The Steering Committee would meet twice once at the beginning of the project and again near the end of the project to provide feedback of draft strategy.

11. What is the expected review and approval process for draft and final deliverables?
The draft strategy will be reviewed by Division of Tourism and the Steering Committee. The final version of the strategy will be reviewed by the Division of Tourism and the Nunatsiavut Executive Council.

12. What tourism-related data and background materials will be made available to the successful proponent?
The previous Refreshed Nunatsiavut Tourism Strategy and other public documents relating to tourism in Nunatsiavut will be made available to the successful proponent.

13. Are there existing evaluations or reports on the current tourism strategy that should be considered?
Reports and evaluations relating to tourism in rural Newfoundland and Labrador as well as Indigenous Tourism should be considered.

14. Beyond the Inuit Content Factor evaluation, are there expectations or preferences regarding Inuit participation, partnerships, or subcontracting?
No.

NOTICE TO PROPONENTS

April 21, 2026

Please be advised of the following amendments to the Request for Proposals Renewed Nunatsiavut Tourism Strategy –

1. The Closing Date to submit a proposal in response to the Nunatsiavut Government's Request for Proposals for **Renewed Nunatsiavut Tourism Strategy** has been extended from April 24th until May 1, 2026.
2. All proposals must be submitted to:
 - Jillian Larkham – Director of Tourism at jillian.larkham@nunatsiavut.com on or before the new Closing Date
3. All other conditions and requirements outlined in the Request for Proposals remain the same.