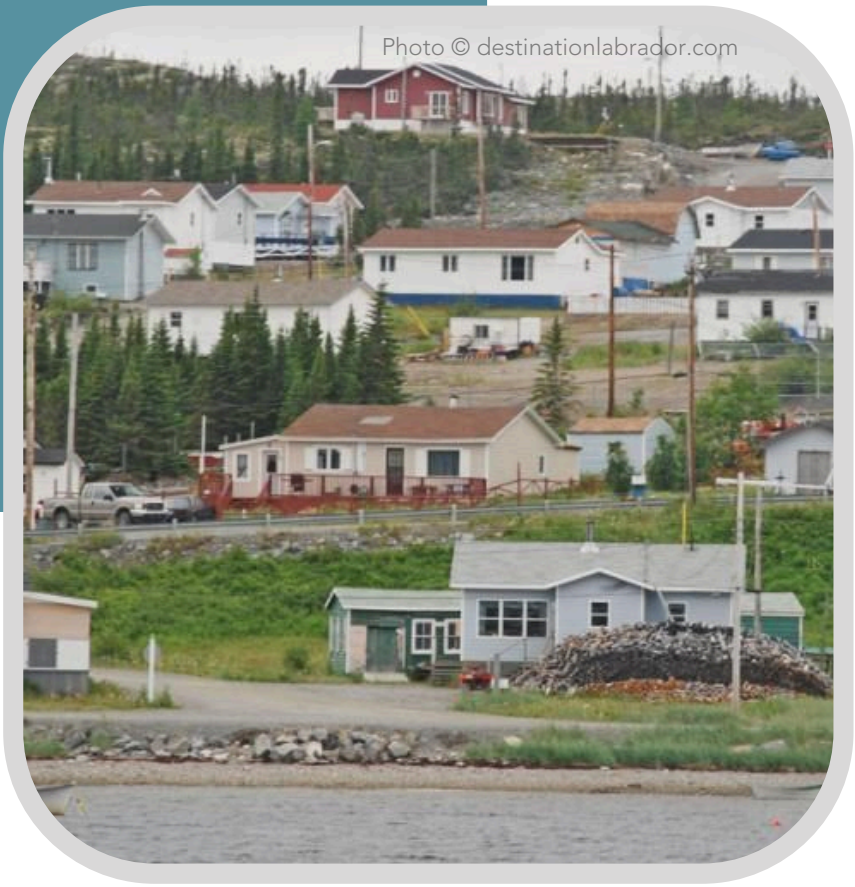
POSTVILLE

KipukKak

Community Profile

2025


Photo © destinationlabrador.com

NUNATSIAVUT
Ilinnianikmik amma kenaujaliugutaugunnatunik Pivalliatiksinikmik
Education and Economic Development

190
Total Population

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CONTACT INFORMATION

Inuit Community Government
709-479-1050

Nunatsiavut Government (Postville Office)
709-479-9880

Introduction

Originally known by its Inuktitut name, "KipukKak," the community of Postville has a rich history of trapping and trading.

Postville was once known as "The Post" because of the Hudson Bay Company trading post in the area. Inuit families would trade in the area throughout the fall, winter, and spring before returning to the coastal camps for summer fishing.

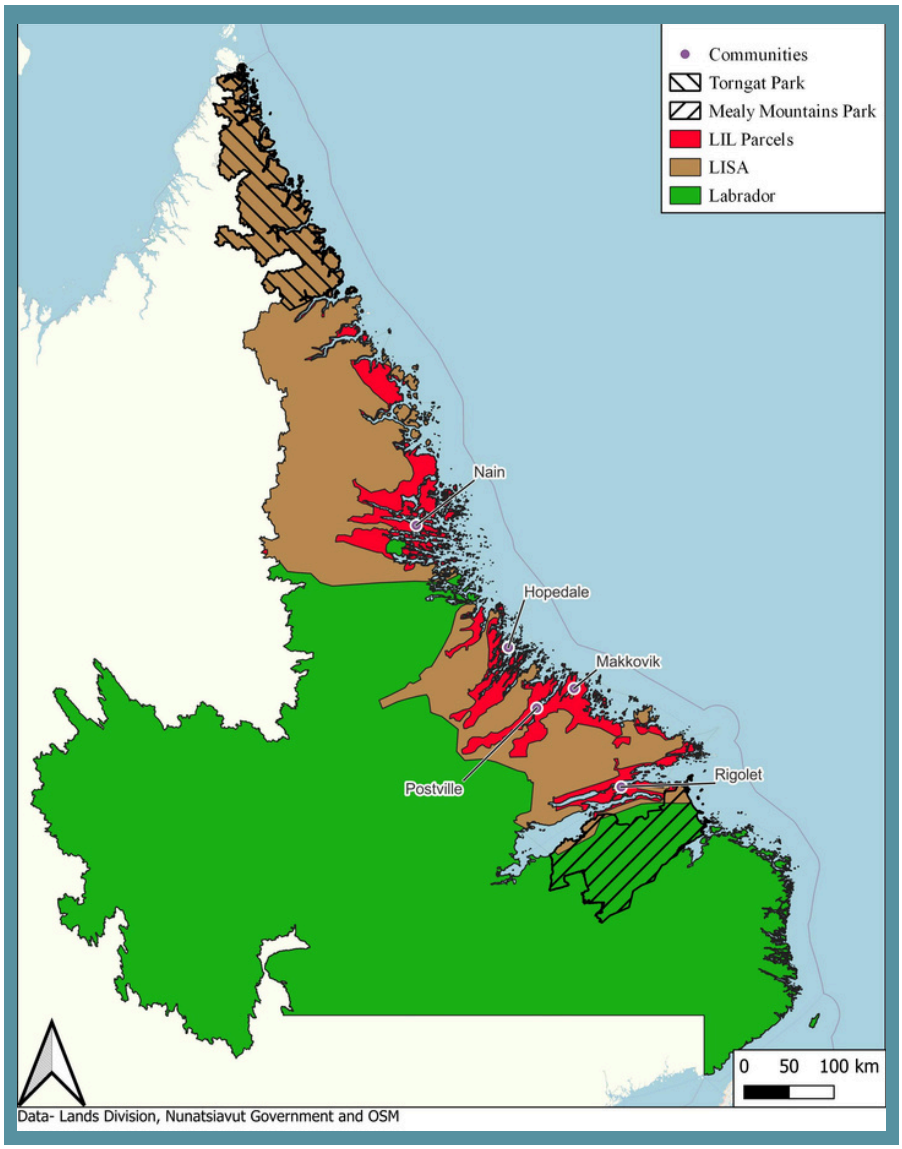
In 1940, The Post was renamed Postville by a pastor that helped establish the town by building a school and a church in the area.

Inuktitut name

KipukKak

Translation

frothy waters



Location

Total Land Area

2.39 km²

Coordinates

54°54'40.3"N
59°46'25.7"W

Climate

Postville has a subarctic climate characterized by cool summers and cold winters, largely due to its proximity to the Labrador Sea. Throughout the year, the temperature ranges from around -21°C to 20°C with winter bringing significant snowfall.

Local Business/Industry

Postville is home to a growing business community with retail operators, accommodations, and specialized service providers. This list provides an overview of the business/industry environment and may not be reflective of all business activities in the area.

For more information, view the Nunatsiavut Business Directory online: nunatsiavut.com/business-directory/

Retail/Food

Sheppard's Variety Shop – Sheppard's is a retail business with groceries and dry goods and building materials.

Accomodations

Kaipokok Bay View Bed & Breakfast – Kaipokok Bay View Bed and Breakfast provides three bedrooms in a house for out of town guests/businesses/companies.

Belle Haven Suites – Offers accommodations to those travelling to Postville. Featuring 3 elegant studio suites; includes a kitchen area, living area and bed area, as well as a bathroom with a washer and dryer.

Specialized Services

Edmunds Fisheries Ltd. – Edmunds Fisheries is a seasonal fishing enterprise.

CG Simple Books & Consulting – CG Simple Books & Consulting provides full-cycle bookkeeping, tax preparation & business consulting.

Postville Interpretation Centre and Craft Shop – Interpretive centre offering handcrafted and locally made inventory.

Local Opportunities and Attractions

National Parks

Torngat National Park

A 9,700 km² wilderness area, located 200 kms north of the community of Nain. The Park is an area that includes mountains, polar bears, small glaciers, and caribou and is where the Inuit hunt, fish, and travel. The park also includes the Torngat Base camp and research Station.

Mealy Mountain National Park

The largest National Park in eastern Canada, the Mealy Mountain Park is a 10,700 km² park area with a landscape of mountain tundra, marine coasts, boreal forests, islands and rivers that have been traditional hunting, trapping and fishing areas for Indigenous people of Labrador.

Community Attractions

- Boardwalk to Sandy Point
- Gazebo to view Kaipokok Bay
- Postville Craft Shop

Postville has many skilled artisans who provide a variety of crafts that are exclusive to the region.

Developing Cruise Ship Market

Nunatsiavut communities welcomed 1,741 cruise ship passengers during the 2022-2024 seasons.

In 2022, approximately 4% of NL residents travelling within the province visited Labrador. Residents tended to stay longer in Labrador (11 nights) than in other parts of the province (overall average of 3.4 nights). Labrador was the primary destination of approximately 7% non-residents visiting NL.

Sources: Newfoundland and Labrador Resident Travel Survey, December 2022; Survey of Non-resident Visitors to Newfoundland and Labrador (Peak Season May to October 2022), November 2022

Governance and Public Services

Governance

Municipal
Inuit Community Government

Regional
Nunatsiavut Government

Provincial
Government of Newfoundland and Labrador

Provincial Electoral District
Torngat Mountains

Federal Electoral District
Labrador

Public Services

Health Services
Postville Community Clinic

Fire Services
Postville Fire Department

Postal Services
Canada Post

Government Services
Nunatsiavut Government Office
Provincial Government Office

Radio Station
CJPL Radio Station

Community Centre
Kaipokok Community Centre

Community Information

Annual Taxes

Residential
Water & Sewer Tax – $200.00
Poll Tax – $50.00

Commercial
Water & Sewer Tax – $500.00
Business Tax Rate – 5/10 of 1%

Utility Tax Rate (Bell & NL Hydro) – 2.5%

Children and Youth Programming

The Kaipokok Community Centre in Postville is a gathering place for sporting and recreational programming and community events for all ages. There is a workout room and a large gymnasium.

For more information including garbage collection fees, rental equipment and other community information, please contact the Postville Inuit Community Government.

Remoteness

Postville is a remote community. There is currently no road access to Postville so residents travel by air or marine transport to commute to neighboring communities or travel outside the region. Remoteness impacts many aspects of the community including food security, energy infrastructure, and telecommunications.

Energy Infrastructure

Most households rely on wood and oil for heat.

Solar panels are now among the available energy options.

Postville relies on a NL Hydro Fossil-Diesel plant for electricity generation. Fuel is transported by ship.

- Capacity: 1,067 kW
- Demand: 1,714 MWh/year

Internet Services

High-speed internet is available through two service providers.

Bell Aliant
Download speed: 1.5 mbps
Upload speed: 0.54 mbps

Starlink
Download speed: 133+ mbps
Upload speed: 133+ mbps

Food Security

According to a 2014 Household Survey, 39.6% of households in Postville were found to be food insecure—experiencing worry about or difficulty in accessing food on a regular basis.

61.1% of households in Nunatsiavut were found to be food insecure.

Source: Nunatsiavut Government

Remoteness (continued)

Transportation

Air Travel

Scheduled air services are available year-round through Air Borealis (operating out of Happy Valley-Goose Bay)

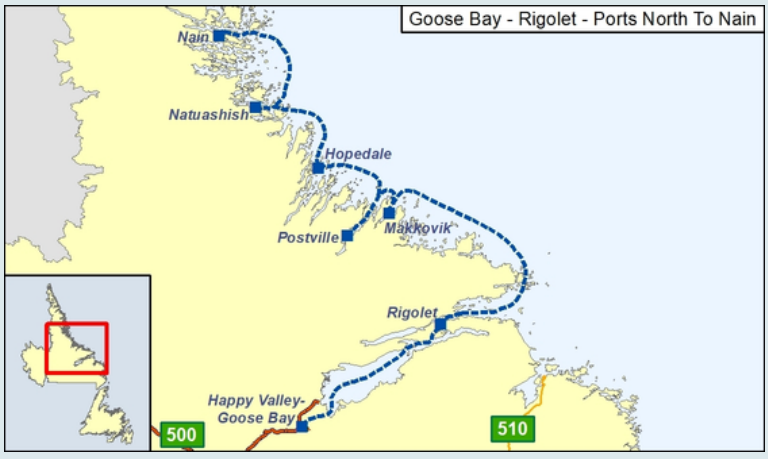
Infrastructure: 785m gravel airstrip

Destination	**Air Travel Time**	**Rate** (As of Sept 2025)
Nain	80 minutes*	$301.07
Hopedale	20 minutes	$215.38
Makkovik	15 minutes	$215.38
Rigolet	55 minutes*	$239.49
Happy Valley-Goose Bay	105 minutes*	$424.63

*Includes stop(s)

Ferry Travel

Labrador Marine – MV Kamutik W provides seasonal transportation between communities.



Crossing Times

Goose Bay to Rigolet (167 km): 6.5 hours
Rigolet to Makkovik (274 km): 11.5 hours
Makkovik to Postville (69 km): 3 hours
Postville to Hopedale (132 km): 5 hours
Hopedale to Natuashish (102 km): 4.5 hours
Natuashish to Nain (133 km): 5.5 hours

Passenger Rates (one way)

Destination	**Rate** (As of Sept 2025)
Nain	$40.50
Hopedale	$19.50
Makkovik	$10.50
Rigolet	$49.50
Happy Valley-Goose Bay	$73.50

Adult rates are shown above. Senior, student, and child rates are available. Cabins and vehicles are extra. Visit labradormarine.com for more detail.

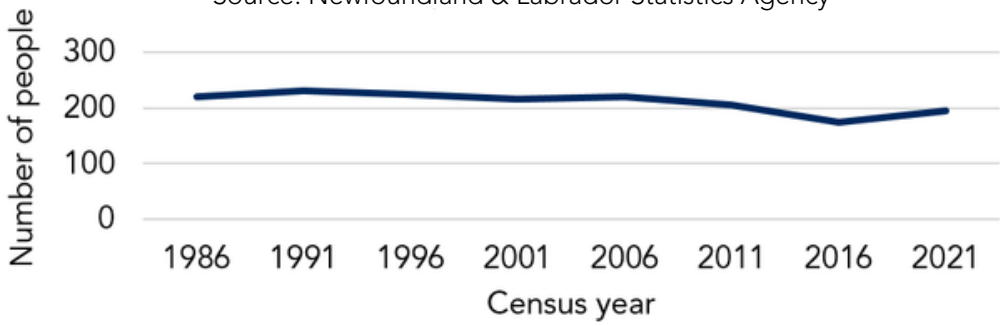
Population Overview

Source: Statistics Canada (unless otherwise noted)

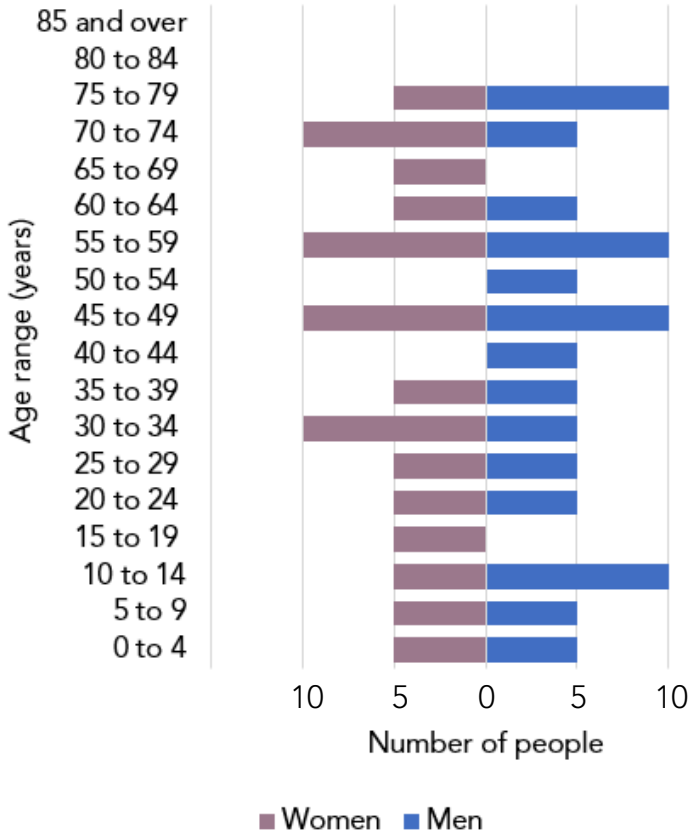
190
Total Population

83
Total Private Dwellings

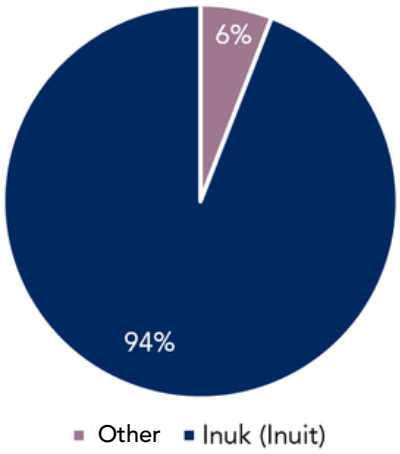
Population of Postville (1986-2021)
Source: Newfoundland & Labrador Statistics Agency



Age Structure (2021)



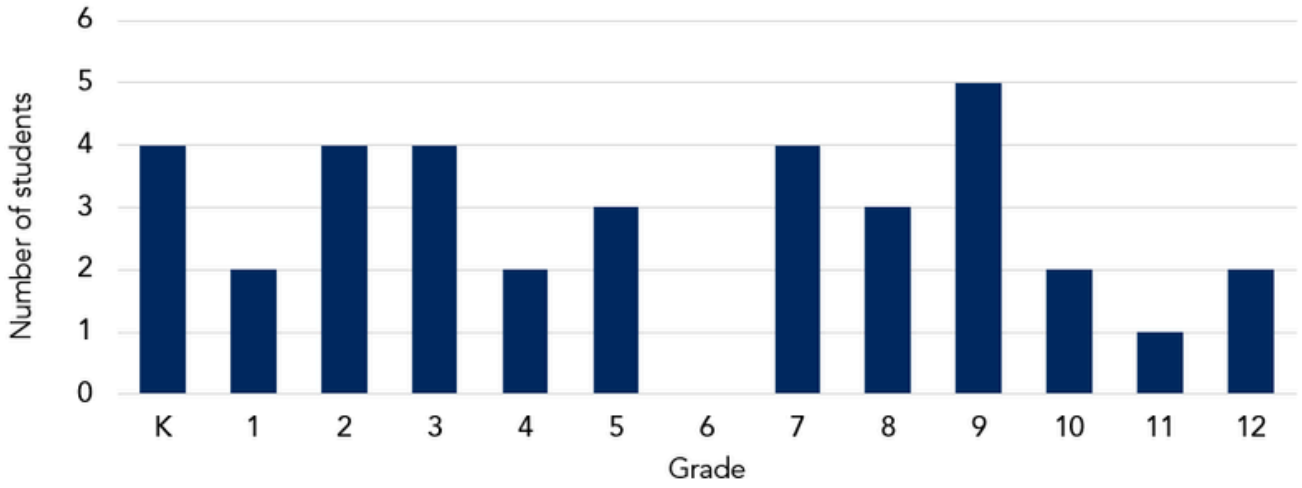
Indigenous Identity (2021)
89% of Postville's population identifies as Indigenous.



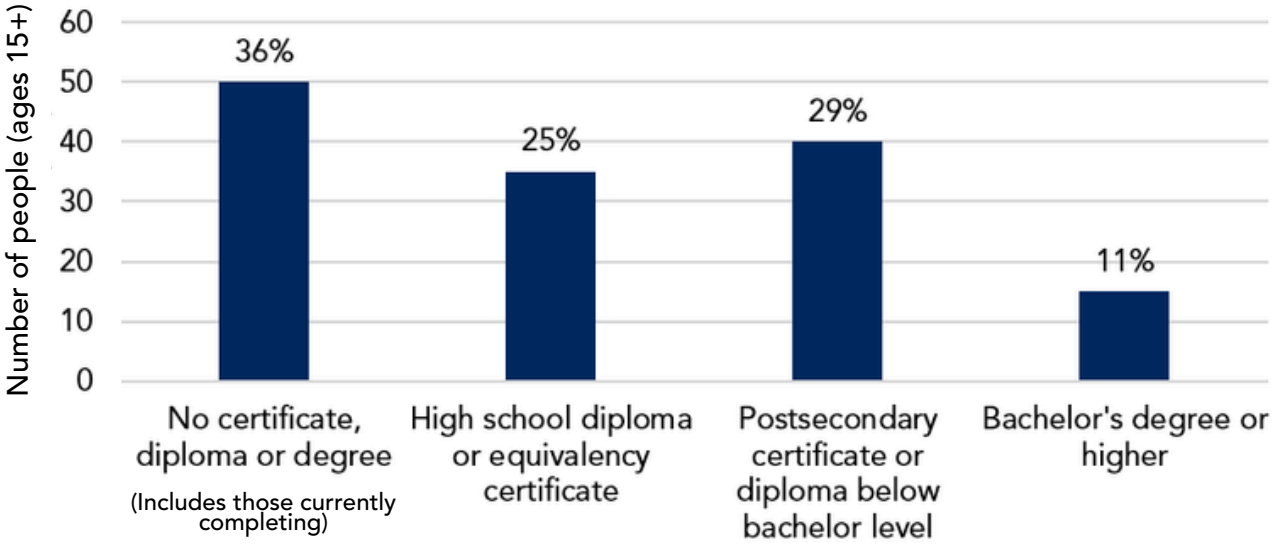
Education

Community School Enrollment (2024-2025)
Source: Government of Newfoundland and Labrador

B.L. Morrison is a K-12 Newfoundland and Labrador English School District (NLESD) school located in Postville. Total enrollment is 36 students.



Highest Level of Education, Ages 15+ (2021)
Source: Statistics Canada



Employment, Income, and Labour Force

Source: Statistics Canada

Income and Employment Insurance data is unavailable for Postville due to suppression.

Work Activity (2021)

In 2021, 47% of Postville's employed population were full-time, year-round. 53% of the employed population were part-time and/or part year (for example, seasonal employment).

Participation Rate

62% In 2021, 62% of Postville's population (aged 15+) participated in the labour force.

Women: 48% **Men: 42%**

The participation rate for the province in 2021 was 56%.

Unemployment Rate

33% In 2021, 33% of Postville's labour force was unemployed.

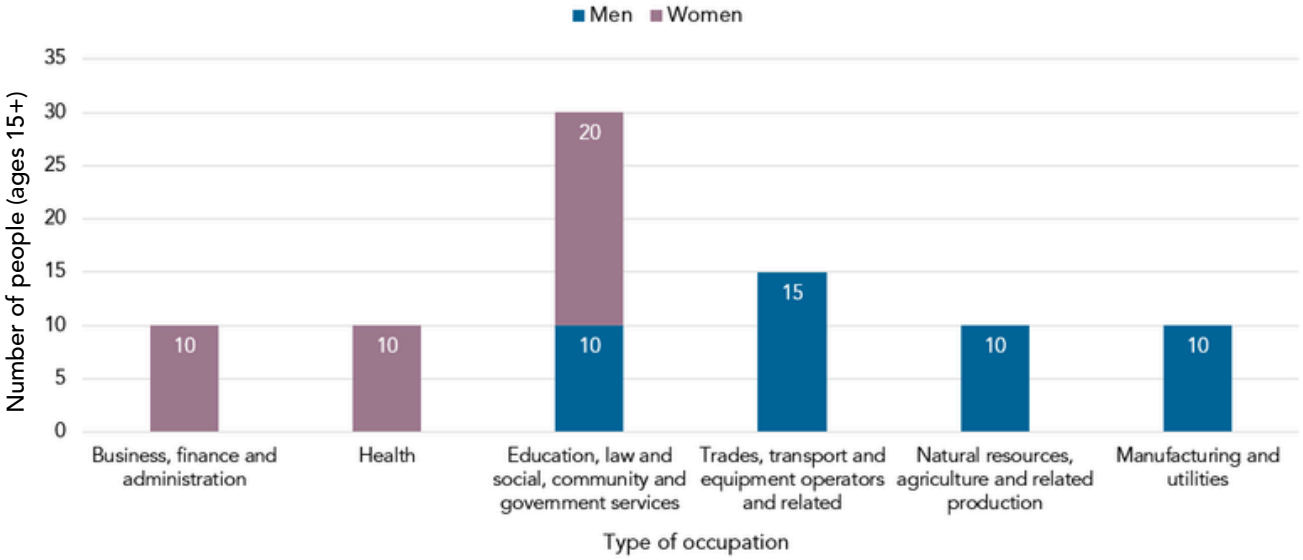
Women: 17% **Men: 46%**

The unemployment rate for the province in 2021 was 15%.

Participating in the labour force means a person is employed or looking for work. The unemployment rate indicates the proportion of individuals participating in the labour force that are currently unemployed and looking for work (often collecting Employment Insurance).

Occupations (2021)

All occupations of those living in Postville (aged 15+) have been categorized using the National Occupational Classification system.



Employment, Income, and Labour Force (continued)

Source: Statistics Canada

Median Income and Employment Insurance data is unavailable for Postville because of suppression. This omission of data by Statistics Canada is to protect the confidentiality of individuals.

Median Income (2019)

In 2019, the median income in Nunatsiavut was $30,200. Approximately half of the population received less and half of the population received more than this amount.

	Total	Men	Women
Nunatsiavut	$30,200	$31,000	$29,400
Newfoundland and Labrador	$35,200	$42,400	$29,600

Employment Insurance (2019)

505 individuals (aged 15 years and over) in Nunatsiavut collected employment insurance benefits in 2019. Approximately 56% of recipients were men and 44% were women.

Note: The most recent data available for median income and employment insurance are from Statistic Canada's 2021 Census of Population for the year 2019.





This Postville Community Profile has been created to bring together important information and data on various aspects of the region for use in regional and community planning, business development, community promotion, and local decision making.

This project is a partnership with Nunatsiavut's Department of Education and Economic Development and Memorial University's Regional Analytics Lab (RAnLab). Information contained within this profile has been collected from the most current data sources and will be updated as needed. If you have any questions or concerns about the data presented in this profile, please contact Heather Sheppard, business development officer, at Nunatsiavut's Economic Development Division: heather.sheppard@nunatsiavut.com

NUNATSIAVUT

Ilinnianikmik amma kenaujaliugutaugunnatunik Pivalliatiksinikmik

Education and Economic Development

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